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## Software Product Announcement

## Lighting Analysts, Inc. releases new searchable online photometric "Instabase"

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Lighting Analysts, Inc., a global leader in calculation and visualization software for the lighting professional, is proud to announce the release of the "Instabase in the Cloud," a collection of the lighting industry's most prominent manufacturers photometric data in a convenient searchable online venue.

When manufacturers elect to participate, their data is uploaded to Lighting Analysts' Cloud server and analyzed for search keywords, and then performance metrics are precalculated. The data is then immediately available to the public unless passcode protected. Users of Lighting Analysts software programs AGi32, Photometric Toolbox and ElumTools can select the manufacturers of interest, build simple search queries, and retrieve photometric data matching their specific requirements – all in a matter of seconds.

For example, a user may be looking for an exterior LED roadway luminaire between 100 and 150 watts with IES Type II, medium classification and BUG rating of B1-U0-G1 or better. These criteria can be easily entered into a user query and results obtained from the manufacturers selected for the search. "This is an unprecedented new capability for users of lighting software" says Dave Speer, Director of Marketing for Lighting Analysts. "Imagine the time saved by not having to browse manufacturers' websites, download IES files and post-process with software to arrive at the same amount of information!"

Participation in the new Instabase system is completely free for lighting product manufacturers. Interested manufacturers should visit our "<u>How to Participate</u>" webpage for detailed information and instructions.

## **About Lighting Analysts, Inc.**

Founded in 1984, Lighting Analysts, Inc. (<a href="www.agi32.com">www.elumtools.com</a>) is a world leader in lighting design software. Lighting Analysts, Inc. software systems are used by lighting industry professionals worldwide to aid in the conceptualization and design of lighting systems of almost any nature. Its AGi32 lighting design and rendering software has won numerous industry accolades and awards.

## Direct all inquiries to:

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